

Persad Center

Executive Summary

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Background

The Persad Center is a non-profit LGBTQ+ Mental health facility that offers care and counseling for those in need. They aim to improve the health and happiness of the LGBTQ+ and HIV/AIDS community through a variety of counseling and outreach programs. They are based in Southwest Pennsylvania with one location in Pittsburgh and another in Washington, PA. The Persad Center was founded almost 50 years ago and has a long history as the nation's second oldest counseling center dedicated specifically for LGBTQ+ people. They have since expanded their services to include drug and alcohol rehabilitation, HIV and HIV/AIDs support, as well as community outreach.

Project Description

Project Opportunity

Persad Center did not have a centralized or collective way to survey and collect client and participant feedback. The survey responses were stored separately under each survey in their SurveyMonkey account, making aggregate analysis across different surveys difficult. Those who needed to see the results would have to export data from each survey manually as individual files each time they need up-to-date information. Solving this problem will allow Persad to gain more insight into their client's experiences. It will also allow program planners and executives to easily access this data to guide decision-making and to find persuasive feedback for grant providers.

Project Vision

Our planned solution is to use SurveyMonkey connected to data sheets stored on OneDrive, this allows survey responses to be aggregated in a central location where staff members can easily access. Specifically, we planned to use Data Link Studio and Power Automate flow to automatically aggregate new data responses as they come in. In addition, we also planned to create basic summary statistics and visualizations to represent the data visually.

